

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Application of:

Jeyhan Karaoguz, et al.

) Electronically Filed on:

) **February 12, 2010**

Serial No. 10/675,468

Filed: September 30, 2003

For: MEDIA PROCESSING SYSTEM)
SUPPORTING PERSONAL)
ADVERTISEMENT CHANNEL)
AND ADVERTISEMENT)
INSERTION INTO BROADCAST)
MEDIA)

Examiner: Patrick A. Ryan)

Art Unit: 2427

Conf. No.: 5572

**TRANSMITTAL OF SUPPLEMENTAL
INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed are the following:

- * A completed PTO form SB/08a which has four (4) pages.

FEE DETERMINATION

- * No fee is believed to be due because:
- * The applicant(s) believe(s) that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the statement after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the statement.

FEE PAYMENT

The following arrangements have been made to pay the fees calculated above:

- * No fee is believed to be due.

The Commissioner is hereby authorized to charge any additional fees which are presently required, or credit any overpayment, to Deposit Account No. 13-0017.

REQUEST FOR CONSIDERATION

This paper and enclosures are believed to be entitled to consideration under 37 C.F.R. § 1.97, based on the facts stated above.

This submission is in no way intended as an admission that the cited references constitute prior art under any subsection of 35 U.S.C. § 102 or §103. Applicant expressly retains the right to argue that any of the cited references are not indeed prior art or to take any actions necessary to remove any of the cited references from the available prior art.

The Examiner is requested to initial both copies of the enclosed PTO-SB/08a and return one copy to the applicants to indicate consideration of the enclosed references.

Respectfully submitted,

Date: February 12, 2010

/Hopeton S. Walker/
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